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WIN for KC partners with Operation Breakthrough to offer Camp WIN-At-Home as part of summer programming

KANSAS CITY, MO (June 30, 2020) – The Women’s Intersport Network for Kansas City ([WIN for KC](#)) is excited to announce a partnership with [Operation Breakthrough](#) that will provide access to [Camp WIN-At-Home](#) presented by Royals Charities to over 500 children enrolled in summer programming.

Established in 1971, Operation Breakthrough provides educational programs, healthcare, parent programs and emergency services to the children and families they serve in and around Kansas City.

“We can’t thank WIN for KC enough for extending this opportunity to our community,” says Mary Esselman, CEO of Operation Breakthrough. “Learning loss in the summer is always a concern, especially for children in under-served communities. Luckily, we’ve been able to expand our summer school program and the content provided through Camp WIN-At-Home will really help us keep our kids active and engaged.”

Camp WIN-At-Home is a program for kids ages 6-12 that allows kids to learn and grow through sports. Campers learn the importance of Respect, Dreaming Big, Determination and Leadership with engaging content and activities to be completed each week.

“This is a perfect example of how adversity creates opportunity,” says Jessica Blubaugh, Director of WIN for KC. “The decision to cancel the in-person sessions of Camp WIN was a difficult one. But in creating this fully curated ‘at home’ program, we are able to bring the benefits of sports to many more deserving and underserved kids across Kansas City.”

Support from local companies including CommunityAmerica Credit Union, H&R Block and JE Dunn Construction has been critical in helping to facilitate this partnership by providing scholarships to help offset hard costs for WIN for KC.

“We are proud to support both Operation Breakthrough and WIN for KC,” says Julie Schaller, Vice President at CommunityAmerica. “Both organizations do incredible things here in Kansas City and our community is lucky to have them.”

The cost to deliver Camp WIN-At-Home is \$100 per camper. Individuals and companies may support this endeavor through donations and scholarship grants. [Please click here](#) to contribute.

About WIN for KC

The Women’s Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit [WINforKC.org](#). For the latest on WIN for KC news, follow on [Twitter](#), [Facebook](#) and [Instagram](#).