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Contact: [Katherine Fox](#)

Garmin Kansas City Marathon Million Mile Challenge Concludes *Heartland Coca-Cola makes charitable contribution to Kansas City Sports Commission*

KANSAS CITY, MO (December 18, 2020) – The Garmin Kansas City Marathon [Million Mile Challenge](#) concluded on December 15th. Participants logged over 615,000 miles and, to commemorate the challenge, [Heartland Coca-Cola Bottling Company](#) has made a \$5,000 donation in support of the Kansas City Sports Commission & Foundation, the nonprofit organization that owns and manages the race.

During the challenge, the following benchmarks were achieved, and registrants were randomly selected to receive special gifts:

- **100,000 miles:** 100 free entries into the [2021 Garmin Kansas City Marathon](#) (any distance)
- **250,000 miles:** 250 premium [Garmin](#) water bottles
- **500,000 miles:** 500 [T-Mobile](#) cell phone armbands
- **600,000 miles:** 3 lucky participants won \$600 CASH courtesy of [Missouri Lottery](#)

“Canceling the in-person Garmin Kansas City Marathon was a huge disappointment,” says [Dave Borchart](#), Race Director. “But with the support of many key partners like Garmin and Heartland Coca-Cola, we were able to transition to a different concept that still engaged and challenged participants. We are grateful to everyone who was involved with the event.”

The [Garmin Kansas City Marathon](#) will be held on Saturday, October 16, 2021. Registration will open in early January.

About The Kansas City Sports Commission and Foundation

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City’s overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).

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KANSAS CITY SPORTS COMMISSION & FOUNDATION

2600 Grand Boulevard, Suite 100 | Kansas City, MO 64108 | 816.474.4652