

FOR IMMEDIATE RELEASE

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KC2026 Committee Unveils Custom Wallscape to Support World Cup Bid

KANSAS CITY, MO (July 9, 2021) – The KC2026 Bid Committee has partnered with OUTFRONT media to create and install a custom printed wallscape in support of Kansas City's bid to host the 2026 FIFA World Cup. The wallscape measures 90 x 90 feet and is located on the north-facing side of 1627 Main Street.

People are encouraged to support the bid by taking photos and sharing on social media using #KC2026.

Click here to access images and video of the installation.

Media is invited to the site on Monday, July 12 from 11 – 11:45am.

Kathy Nelson (President & CEO of the Kansas City Sports Commission & Foundation) and **other members of the KC2026 Bid Committee** will be available for one-on-one interviews to answer questions regarding the status of Kansas City's bid to host the 2026 FIFA World Cup, next steps related to that effort, the upcoming Concacaf Gold Cup matches that will be held at Children's Mercy Park and other items of interest.



About The Kansas City Sports Commission and Foundation

The mission of the <u>Kansas City Sports Commission & Foundation</u> is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u> and <u>YouTube</u>. Also follow the Garmin Kansas City Marathon on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

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