

FOR IMMEDIATE RELEASE

PR Pro Elliott Scott Joins Kansas City Sports Commission & WIN for KC

KANSAS CITY, MO (September 20, 2021) – The Kansas City Sports Commission | WIN for KC is pleased to announce that <u>Elliott Scott</u> has joined the organization as **Senior Manager, Communications & Public Relations**. Elliott will lead editorial strategy and media outreach for both organizations and will provide local marketing support to event partners and rights holders including the Big 12 Conference, NCAA, NFL and others.

"Elliott brings a wealth of knowledge and strong relationships to our team," said Kathy Nelson, President & CEO of the Kansas City Sports Commission. "His experience will be invaluable especially as we plan the next few years during which we will host some of the biggest sports events in the country."

Elliott is a graduate of University Missouri-Kansas City where he received a Bachelor of Liberal Arts degree. He also has a Master of Professional Studies, Strategic Public Relations degree from George Washington University. Elliott spent 9 years with Will Gregory PR supporting clients across several categories including sports, arts & entertainment, restaurants, non-profit and more. Additionally, he writes a running and wellness column, called "Runner's High," in The Pitch.

About The Kansas City Sports Commission and Foundation

The mission of the <u>Kansas City Sports Commission & Foundation</u> is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u> and <u>YouTube</u>. Also follow the Garmin Kansas City Marathon on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit <u>WINforKC.org</u>. For the latest on WIN for KC news, follow on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

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KANSAS CITY SPORTS COMMISSION & FOUNDATION

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