

FOR IMMEDIATE RELEASE Contact: <u>Katherine Fox</u>

Introducing Camp WIN-At-Home

KANSAS CITY, MO (May 13, 2020) – The Women's Intersport Network for Kansas City (<u>WIN for KC</u>) is pleased to introduce <u>Camp WIN-At-Home</u>, a four-week curated sports-focused program for girls ages 6-12 years that can be completed from the safety and comfort of home.

"We are obviously very disappointed that we are unable to host Camp WIN in person this summer," says Jessica Blubaugh, Director of WIN for KC. "But Camp WIN-At-Home will provide the opportunity for many more girls to learn and be empowered through experiencing Camp WIN."

Campers will receive their "Welcome Packet" at home the week of May 25. The packet will include a tshirt, cooler bag, socks and water bottle. Additionally, they will receive a workbook featuring Camp WIN's proprietary *Live Active* curriculum focused on four core lessons: **Respect, Dream Big, Determination** and **Leadership**, as well as a series of activity sheets. A digital content package featuring a *Live Active* lesson, fitness/sport video, themed activities to correspond with the lesson, an empowering speech from a female mentor and video message from a Camp WIN captain will be delivered each week. The girls will complete each weekly lesson and work to earn a colorful *Live Active* bracelet that corresponds to that week's theme (also provided as part of the "Welcome Packet").

Campers will track their progress weekly via a Camp WIN-At-Home log and will be able to showcase their success by displaying a completion certificate.

"We'd love to be welcoming girls on-site at Camp WIN this year, but for the health and safety of all campers, captains and coaches, we decided to bring Camp WIN to the girls," says Rebecca Sommers, Associate Creative Director at Garmin and Chair of the WIN for KC <u>Advisory Board</u>. "The WIN team has put together a really engaging virtual program and I hope parents and guardians will embrace this unique offering."

The registration fee for Camp WIN-At-Home is \$125. <u>Click here</u> for more information and to register.

About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit <u>WINforKC.org</u>. For the latest on WIN for KC news, follow on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

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WIN for KC

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