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CONTACT: [Elliott Scott](#)

## Kansas City Sports Commission & Foundation and WIN for KC Welcome New Board Members

KANSAS CITY, MO (January 10, 2021) – [The Greater Kansas City Sports Commission & Foundation](#) is pleased to welcome the following individuals to the 2022 [Board of Directors](#): **Jeff Blaesing** (Vice President, JE Dunn Construction), **Mara Coahara** (Partner, Lathrop Gage), **Amber Cox** (Chief Operating Officer, Kansas City Current), **Jana Merfen** (Chief Technology Officer, CrossFirst Bank), **Sarah Tourville** (SVP and Chief Revenue and Innovation Officer, Kansas City Royals) and **Jon Wright** (VP and General Manager for Food & Consumer Products, Burns & McDonnell).

With no leadership changes for 2022, **Regina Croucher** (Partner, KPMG LLP) will continue serving as Chair of the Board, **Jason Booker** (Sr. Director of Corporate Partnerships & Broadcast Sales, Kansas City Royals) will maintain the role of Executive Vice-Chair, **Michael Chalfie** (VP & Assistant GM, T-Mobile Center) will remain as Vice-Chair, Marketing and **Bruce Miller** (Senior Principal, Populous) will stay as Vice-Chair, Events.

“Professional and amateur sports continue to be important drivers of economic impact for our local community and region,” says Kathy Nelson, President and CEO of the Greater Kansas City Sports Commission & Foundation. “Which is why it’s reaffirming to see such talented individuals choose the Kansas City Sports Commission as the organization they want to support with their expertise and insight.”

[WIN for KC](#) will also welcome new members to the [Advisory Board](#): **Dr. Meg Gibson** (Physician, University Health Physicians), **Jennifer Janis** (Director of Technical Accounting & Reporting, NIC, Inc.), **Alicia Kotarba** (President, Notre Dame de Sion), **Jeff Mason** (Assistant AD and External Operations, University of Central Missouri), **Shawnie Nix** (Paraprofessional, NKC School District/Briarcliff Elementary), **Courtney Ramlow** (Director of Quality, Risk and Safety, AdventHealth) and **Casey Williamson**, VP and Director of Finance, Lockton Companies).

**Rebecca Sommers** (Associate Creative Director, Garmin) will transition to Past Chair, **Jana Merfen** (Chief Technology Officer, CrossFirst Bank) will assume the role of Chair and **Andrea Kimball** (Vice President & General Counsel, Sporting Kansas City) will become Vice-Chair.

“WIN for KC has so many exciting opportunities on the horizon,” comments Jessica Blubaugh, Director of WIN for KC. “Whether it’s the expansion of Camp WIN, the 50<sup>th</sup> anniversary of Title IX – which we will celebrate this year – or a new endurance event to be revealed at the Women’s Sports Awards, our organization keeps changing the lives of girls and women through the empowerment of sports.”

Finally, the following young professionals will join the Kansas City Sports Commission [Emerging Leaders Advisory Board](#): **Taylor Heiman** (Sponsorship Activation Manager, GEHA), Camille Kaldahl (Leadership Resident, AdventHealth), **Brandon Krekel** (Member Engagement Manager, Greater Kansas City Chamber of Commerce), **Danny Ritz** (Employee Benefits Consultant, CBIZ), **Kristi Simmons** (Partnership Marketing Account Manager, Sporting Kansas City), **Kiona Sinks** (Community Engagement + Digital Strategy, Negro Leagues Baseball Museum) and **Amanda Zanghi** (Director of Partnerships and Activation, Kansas City Current).

**Carly Duvall** (Assistant General Counsel, TreviPay) will become Past Chair, **Kathleen Ismert Allen** (Business Development Manager, GE Johnson Construction) will transition to Chair, and **Matt Ledbetter** (Project Manager, JE Dunn Construction) will take on the role of Vice-Chair.

For more information, please visit [www.sportkc.org](http://www.sportkc.org).

#### **About The Kansas City Sports Commission and Foundation**

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).

#### **About WIN for KC**

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit [WINforKC.org](http://WINforKC.org). For the latest on WIN for KC news, follow on [Twitter](#), [Facebook](#) and [Instagram](#).

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**KANSAS CITY SPORTS COMMISSION & FOUNDATION**

2600 Grand Boulevard, Suite 100 | Kansas City, MO 64108 | 816.474.4652