

FOR IMMEDIATE RELEASE

Contact: <u>Katherine Fox</u>

2021 WIN for KC Women's Sports Awards Celebration to be Broadcast on 38 the Spot KMCI TUNE IN ON SATURDAY, FEBRUARY 13 at 7PM

- Award Nominations Due October 9th by 5pm -

KANSAS CITY, MO (**September 30, 2020**) – For over 25 years, WIN for KC's <u>Women's Sports Awards</u> <u>Celebration</u> presented by Burns & McDonnell has honored outstanding girls and women in our community for their contributions and achievements in sports and fitness.

The event has traditionally been held as the largest luncheon in the country celebrating <u>National Girls</u> and <u>Women in Sports Day</u>. In 2021, the celebration will take the form of a broadcast television event to air on <u>38 the Spot KMCI</u> on Saturday, February 13 at 7pm.

"Of course we're disappointed that we are unable to gather in person to celebrate the amazing girls and women who make our community stronger," says Jessica Blubaugh, Director of WIN for KC. "But the silver lining is that we'll be celebrating in front of the largest audience we've ever had."

Nominations for 2021 Women's Sports Awards honors are now open!

The <u>Children's Mercy Rising Star Award</u> will be presented to a local girl (18 years of age or younger) who demonstrates outstanding leadership qualities, setting and achieving goals and has made a special impact on the community.

The <u>Lockton Courage Award</u> will be presented to a local woman or girl who demonstrates the ability to redefine barriers despite physical or mental challenges through her participation in sports, who has overcome tremendous obstacles to succeed in sports, or who has made a significant comeback in life and sports.

The <u>Kissick Construction Game Changer Award</u> will be presented to a local individual or group who personifies the true spirit of sport not as a participant, but as a supporter, promoter, or champion of girls' and women's sports and fitness. This award recognizes those who give their all to girls' and women's sports through an outlet other than participation. Nominees demonstrate empowerment by working behind the scenes to promote or create opportunities for women and girls in sports.

The <u>UMB Lifetime Sportswoman Award</u> will be presented to a local woman, age 55 or older, who demonstrates outstanding leadership qualities, encourages participation of girls and women in sports and still engages in athletics.

The <u>Hallmark Cards Leadership Award</u> will be presented to a local female inspirational leader who best exemplifies the characteristics of a mentor to female athletes of all ages. Nominees should actively make significant contributions and a lasting impact on female athletes throughout the community.

BKD WOW Award is presented to an individual or group in the community who has made an outstanding impact on women and girls in sports. **This award is nominated and voted on by the WIN for KC Advisory Board.**

Don't miss your chance to share the stories of the amazing girls and women in our community.

Nominations are due by 5:00 p.m., Friday, October 9.

About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit <u>WINforKC.org</u>. For the latest on WIN for KC news, follow on Twitter, Facebook and Instagram.

###