



## **REGISTRATION NOW OPEN FOR FREE ACCESS TO NFL DRAFT PRESENTED BY BUD LIGHT IN KANSAS CITY**

**KANSAS CITY [MARCH 15, 2023]** – The **2023 NFL Draft presented by Bud Light** will be free and open to the public in Kansas City, Mo., in the downtown area surrounding iconic Union Station and the National WWI Museum and Memorial during all three days of the Draft from April 27 – April 29.

Fans can now register for free access to the Draft at [NFL.com/DraftAccess](https://NFL.com/DraftAccess) or by downloading the NFL OnePass app at [NFL.com/OnePass](https://NFL.com/OnePass).

Fans who download the NFL OnePass app to play games at the 2023 NFL Draft Experience receive digital content and enter for a chance to win exclusive prizes, including a grand prize trip for two to Super Bowl LVIII in Las Vegas.

To celebrate the next generation of football, the **2023 NFL Draft Experience**, the NFL's interactive football theme park, will take place on the south side of the Museum and Memorial during all three days of the Draft, offering fans the opportunity to participate in immersive exhibits and sponsor activations, take photos with the Vince Lombardi Trophy and enjoy the youth-focused Play 60 Zone. Fans will also be able to shop exclusive merchandise at NFL Shop presented by Visa.

Unique to Kansas City, Draft Experience will feature an elevated food and beverage exhibition throughout the weekend that will highlight local vendors and tap into the Kansas City flavor of BBQ and pitmaster cuisine.

On Saturday, April 29, a special pitmaster showcase will take place on the North Lawn of the Museum and Memorial from 12-5 PM CT.

Additionally, Draft Experience attendees will have the chance to score free autographs from current NFL players and Legends at the Autograph Stage. The player appearance schedule will be announced at a later date and available exclusively in the NFL OnePass app.

Built in front of the iconic Union Station, the **NFL Draft Theater** will act as the hub for fan viewing of all Draft activities. General fan viewing is standing room only and will be on a first-come first-served basis on the North Lawn of the Museum and Memorial.

The Draft Theater will not be visible from the Draft Experience on the south side of the National WWI Museum and Memorial. However, the Draft will be broadcasted on multiple screens throughout the Draft Experience site.

At the conclusion of each day of the Draft, the NFL will host FREE concerts in the Draft Theater as part of the **NFL Draft Concert Series presented by Bud Light**. Concert viewing is on a first-come first-served basis and standing room only. Headliners will be announced at a later date.

Draft Experience (south side of Museum and Memorial) hours of operation -

- Thursday, April 27: 12 PM – 10 PM CT
- Friday, April 28: 12 PM – 10 PM CT
- Saturday, April 29 – 9 AM – 6 PM CT

The North Lawn will remain open throughout the duration of the Draft and for general fan viewing of Draft Concert Series presented by Bud Light.

For more information on the 2023 NFL Draft Experience and for the full list of interactive games and attractions, fans should visit [NFL.com/Draft](https://www.nfl.com/draft) and download the NFL OnePass app at [NFL.com/OnePass](https://www.nfl.com/onepass).

The NFL Draft is a fully accessible event.

The NFL Draft presented by Bud Light will be broadcast live on NFL Network, ABC, ESPN and ESPN Deportes beginning -

- Thursday, April 27 – 7 PM CT (8 PM ET)
- Friday, April 28 – 6 PM CT (7 PM ET)
- Saturday April 29 – 11 AM CT (12 PM ET)

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