



News Release

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Kansas City Sports Commission and Foundation names Kathy Nelson as WIN for KC Director

KANSAS CITY, Mo. – July 22, 2010 – The Kansas City Sports Commission and Foundation has named Kathy Nelson as the director for the Women’s Intersport Network (WIN) for Kansas City.

Nelson brings 20 years of management experience, having previously served as marketing manager, and promotions and program director for Time Warner Cable Metro Sports, as well as creative director for WDAF-TV. Nelson has been an active member of the Kansas City Sports Commission and WIN for KC for ten years and was the recipient of the 2004 Alex George Volunteer of the Year award. She has served on several WIN for KC committees and has been a member of the WIN Advisory Board.

“Kathy brings a great passion and understanding of our mission to improve the health, confidence and leadership skills of girls and women in our community,” said Kevin Gray, president of the Kansas City Sports Commission. “We are confident that having Kathy as our director will help us achieve our collective goals.”

Founded in 1994, WIN for KC aims to improve the physical and emotional well-being of girls and women through involvement in sports and fitness. Premier events, such as Win for KC Women’s Sports Awards Celebration and the WIN for KC Women’s Triathlon, include participation and networking opportunities, leadership seminars and promotions of women’s events. WIN also recognizes girls’ and women’s contributions to sports and advocates for equal opportunities.

About The Kansas City Sports Commission

Since its beginning in 1966, the Kansas City Sports Commission has worked to promote sports and recreation at every level. The organization has helped generate in excess of \$750 million in estimated economic impact on the surrounding Kansas City metropolitan area since 1990. Additionally, the Sports Commission sponsors more than 20 annual events including youth clinics, annual community and membership activities and community-sponsored athletic events. For more information, visit

<http://www.sportkc.org/index.aspx>



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About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 with the mission to empower girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program under the umbrella of the Kansas City Sports Commission and Foundation. For more information, visit <http://www.sportkc.org/winhome.aspx?pgID=867>