



FOR IMMEDIATE RELEASE

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Waddell & Reed Kansas City Marathon with Ivy Funds Health & Fitness Expo open to the general public

KANSAS CITY, MO (September 23, 2013) – The Waddell & Reed Kansas City Marathon with Ivy Funds will kick-off marathon weekend October 17 and 18 with a free Health & Fitness Expo presented by Mayo Clinic. Over 100 vendors from around the country will share their merchandise and expertise with an expected 36,000 attendees. In addition to the vendors, all race participants will be able to pick up their race packets at the Expo.

“The Health and Fitness Expo is free and open to the public,” said President & CEO Kathy Nelson. “We have so many wonderful vendors ranging from local races to running apparel to community activities and kids areas. There is something for the entire family.”

Expo hours are Thursday, October 17, 3-8 p.m. and Friday, October 18, 11 a.m. – 8 p.m. The Expo is located at the Crown Center Exhibit Hall A, 2323 McGee Street, which is connected to the Sheraton at the north end of Crown Center. Parking is free with validation (up to 3 hours).

Merchants wishing to reserve booth space at the Expo still have time. For pricing and how to reserve space, merchants can visit KCmarathon.org and click on Event Weekend.

The Waddell & Reed Kansas City Marathon with Ivy Funds includes a full marathon, half marathon, five-kilometer run, marathon relay and a 1.2 mile “kid’s marathon.” For more information about the Health & Fitness Expo and to see a complete list of vendors visit KCmarathon.org then click on Event Weekend.

Volunteers needed – Over 1,800 volunteers help with the success of the Waddell & Reed Kansas City Marathon with Ivy Funds. Volunteers are needed for various volunteer job opportunities including packet pickup and registration, course monitors, finish line food area, recycling team and more. Individuals who register to volunteer will receive a long-sleeve event T-shirt along with free food and drinks at the Finish Line Festival as well as free entries into prize raffles. For more information about volunteering including our group grant program for nonprofit organizations, contact the volunteer coordinator at volunteer@kcmarathon.org or go to the website at KCmarathon.org.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

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