



sportkc.org



winforkc.org

FOR IMMEDIATE RELEASE  
CONTACT: [Elliott Scott](#)

## Kansas City Sports Commission & Foundation Expands Board and Welcomes New Members

KANSAS CITY, MO (January 17, 2023) – [The Greater Kansas City Sports Commission & Foundation](#) is pleased to welcome the following individuals to the 2023 [Board of Directors](#):

**Diane Gallagher** (Senior Vice President & Co-Chief People Officer, American Century Investments)

**Lisa Ginter** (CEO, Community America Credit Union)

**Dave Hall** (Executive Vice Chairman, Hallmark)

**Lovell Holloway** (General Manager, Vantage Airport Group)

**Shawn Long** (Vice President, Philanthropy & Corporate Outreach, The University of Kansas Health System)

**Chris Long** (Chairman, CEO, Founder, Palmer Square Capital Management/Co-Owner, Kansas City Current)

**Susan Lyman** (Vice President, Global Marketing, Garmin)

**Brian Morris** (Chief Business Officer, Mammoth Sports Construction)

**Scott Sherry** (National Sports Director / Vice President, JE Dunn Construction)

The Board of Directors expanded from 27 to 33 and the following leadership changes occurred for 2023: **Regina Croucher's** (Partner, KPMG LLP) term as Chair ended. She now becomes Past Chair. **Jason Booker** (Deputy AD, University of Kansas Athletics) assumed the role of Chair for 2023 and 2024. The Board elected **Bruce Miller** (Senior Principal, Populous) as Vice Chair and **Tony Kempf** (Vice President, Garney Construction) as Secretary for 2023 and 2024. The Board reelected **Michael Chalfie** (VP & Assistant GM, T-Mobile Center) to the Executive Committee and **Adam Zieran** (Partner, Forvis) as Vice Chair, Finance for the next two years. And finally, **Jana Merfen** (Chief Technology Officer, CrossFirst Bank) remains the Vice Chair, WIN for KC for 2023.

“As Kansas City prepares for a historic year with the 2023 NFL Draft and other major sporting events, expanding the Board of Directors provides our organization with valuable insights from some of our region’s most talented business professionals,” says Kathy Nelson, President and CEO of the Kansas City Sports Commission & Foundation. “The support of these leading

companies and individuals showcase Kansas City’s ongoing commitment to driving economic impact through sports and tourism.”

For more information, please visit [www.sportkc.org](http://www.sportkc.org).

**About The Kansas City Sports Commission and Foundation**

The mission of the [Kansas City Sports Commission & Foundation](http://www.sportkc.org) is to drive Kansas City’s overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).

**About WIN for KC**

The Women’s Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit [WINforKC.org](http://WINforKC.org). For the latest on WIN for KC news, follow on [Twitter](#), [Facebook](#) and [Instagram](#).

###