



FOR IMMEDIATE RELEASE

Contact: Marla Hanover
816.389.4188

Kansas City based AMC Theatres becomes a sponsor of the Waddell & Reed Kansas City Marathon with Ivy Funds

KANSAS CITY, MO (August 5, 2014) – The Kansas City Sports Commission is excited to announce that AMC Theatres is a sponsor of the Waddell & Reed Kansas City Marathon with Ivy Funds on Saturday, October 18.

“We are so happy to have AMC Theatres as a sponsor of the Waddell & Reed Kansas City Marathon,” said Sarah Dee, Director of Events. “As a local event, it’s very important to us to work with local companies. As a Kansas City-based business, AMC Theatres is a great addition and we look forward to working with them in making the marathon a success.”

The Waddell & Reed Kansas City Marathon includes the full marathon, half marathon, team relay and a 5K. The kids marathon finishes up the last 1.2 miles on October 18 during the full marathon. Kids cover the first 25 miles during training. A new component to the race is the I-35 Challenge, which is a partnership with the IMT Des Moines Marathon held on October 19. Participants can run the full marathon at the Waddell & Reed Kansas City Marathon on October 18 then drive up I-35 and run the full marathon at the IMT Des Moines Marathon on October 19. Or they can run the half marathon at each respective race.

“AMC loves to be involved in the communities where we live, work and serve our guests,” said Christina Sternberg, senior vice president of corporate strategy and communications and Kansas City Marathon participant. “The Kansas City area is home to our Theatre Support Center and five of our theatres, and our associates participate in large numbers year after year.”

About AMC Theatres

AMC (NYSE: AMC) is the guest experience leader with 342 locations and 4,968 screens located primarily in the United States. AMC has propelled innovation in the theatrical exhibition industry and continues today by delivering more comfort and convenience, enhanced food & beverage, greater engagement and loyalty, premium sight & sound, and targeted programming. AMC operates the most productive theatres in the country’s top markets, including No. 1 market share in the top three markets (NY, LA, Chicago). www.amctheatres.com

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

###