



FOR IMMEDIATE RELEASE

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## **Waddell & Reed Kansas City Marathon with Ivy Funds Health & Fitness Expo open to the general public**

KANSAS CITY, MO (September 28, 2015) – The Waddell & Reed Kansas City Marathon with Ivy Funds will kick-off marathon weekend October 15 and 16 with a free Health & Fitness Expo. Over 90 vendors from around the country will share their merchandise and expertise with an expected 20,000 attendees. In addition to the vendors, all race participants will pick up their race packets at the Expo.

“The Health and Fitness Expo provides opportunities to register for the race as well as purchase products that any runner needs,” said President & CEO Kathy Nelson. “It’s also a great place for runners and non-runners to visit with vendors and learn how to stay healthy and fit.”

Expo hours are Thursday, October 15, 3-8 p.m. and Friday, October 16, 11 a.m. – 8 p.m. The Expo is located at the Crown Center Exhibit Hall A, 2323 McGee Street, which is connected to the Sheraton at the north end of Crown Center. Parking is free with validation (up to 3 hours).

New this year, Charlie Hustle will have a strong presence selling a Kansas City Marathon custom designed T-shirt. The Charlie Hustle brand has a local vintage flavor that will add a different twist to the other official marathon merchandise.

The Waddell & Reed Kansas City Marathon with Ivy Funds includes a full marathon, half marathon, five-kilometer run, marathon relay and a kids marathon. For more information about the Health & Fitness Expo and to see a complete list of vendors, visit [KCmarathon.org](http://KCmarathon.org). The Waddell & Reed Kansas City Marathon with Ivy Funds has partnered with the IMT Des Moines Marathon for the 2<sup>nd</sup> annual I-35 Challenge. Participants who have registered for the challenge must pick up their I-35 Challenge shirts at the Expo.

**Volunteers needed** – Over 1,800 volunteers help with the success of the Waddell & Reed Kansas City Marathon with Ivy Funds. Course Monitors are an important part of the event. They keep the road clear of vehicles during the race. All Course Monitors are automatically entered to win travel vouchers from our partners Southwest Airlines. Vouchers are good for FREE flights.

Volunteers are also needed for various volunteer job opportunities including packet pickup and registration, finish line food area, recycling team and more. Individuals who register to volunteer will receive a long-sleeve event T-shirt along with free food and drinks at the Finish Line Festival as well as free entries for raffle prizes, like lunch from Panera Bread. For more information about volunteering, including our grant group program for nonprofit organizations, contact the volunteer coordinator at [volunteer@kcmarathon.org](mailto:volunteer@kcmarathon.org) or go to the website at [KCmarathon.org](http://KCmarathon.org).

### **About The Kansas City Sports Commission and Foundation**

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

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