



FOR IMMEDIATE RELEASE

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WIN for KC's Camp WIN kicks off Monday

KANSAS CITY, MO (June 4, 2015) – WIN for KC will host 500 girls ages 6-12 at the 13th annual Camp WIN during two week-long sessions starting Monday. Team Captains will teach campers how to LIVE ACTIVE during the two sessions of camp at Avila University and UMKC.

Coaches and instructors will introduce the girls to 16 sports and fitness activities, such as cycling, rugby, tennis and curling. Through WIN for KC's peer mentor program, LIVE ACTIVE, campers will learn essential lessons in respect, goal-setting, determination and leadership to promote healthy and active lifestyles.

Campers will work in teams led by 110 female high school students-athletes serving as Team Captains. Instructors are from local universities, colleges, high schools, clubs and other area professional organizations.

The first session of camp runs Monday, June 8, through Thursday, June 11, at Avila University. The second session runs Monday, June 29, through Thursday, July 2, at UMKC. Both camps run from 9 a.m. to 4 p.m. daily.

Attached is a schedule with recommendations for the best photo, video or interview opportunities. WIN for KC organizers, as well as participants, will be made available for interviews. For more information please contact Mallory Cage at mcage@sportkc.org or (816) 389-4172 or during camp call (704) 577-4329.

About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 with the mission to empower girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a division of the Kansas City Sports Commission and Foundation. For more information, visit WINforKC.org.

About Kansas City Sports Commission

By promoting Kansas City sports locally and nationally, and by working behind the scenes to attract, retain and facilitate sports events and organizations here, the Kansas City Sports Commission & Foundation is helping our bi-state region realize the economic, social and community-building benefits of sports. As a privately-funded non-profit, we are entirely dependent on your support.

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The schedule below includes the best opportunities for pictures, video footage or interviews with the campers at Camp WIN.

Session 1: *Avila University, Mabee Fieldhouse and Pavilion, 11901 Wornall Road, Kansas City, MO 64145*

Monday, June 8:

- 9-10:20 a.m. (Special Camp Kickoff Event)
- 10:20-11:20 a.m. (Football, 6-8 year olds)

Tuesday, June 9:

- 9:45-10:45 a.m. (Wrestling, 6-8 year olds)
- 11 a.m. – 12 p.m. (Rugby, 6-8 year olds)
- 1-2 p.m. (Self Defense, 6-8 year olds)
- 2:15-3:15 p.m. (Rugby, 9-12 year olds)

Wednesday, June 10:

- 11 a.m. – 12 p.m. (Cycling, 6-8 year olds)
- 2:15-3:15 p.m. (Cycling, 9-12 year olds)

Thursday, June 11:

- 10:45-11:45 a.m. (Football, 9-12 year olds)

Session 2: *UMKC, Swinney Recreation, 5100 Rockhill Road, Kansas City, MO 64110*

Monday, June 29:

- 9-10:20 a.m. (Special Camp Kickoff Event)
- 10:20-11:20 a.m. (Handball, 9-12 year olds)

Tuesday, June 30:

- 1-2 p.m. (Basketball, 6-8 year olds/Rugby, 9-12 year olds)
- 2:15-3:15 p.m. (Lacrosse, 6-8 year olds/Tennis, 9-12 year olds)

Wednesday, July 1:

- 1-2 p.m. (Football, 6-8 year olds/Cycling, 9-12 year olds)
- 2:15-3:15 p.m. (Curling, 6-8 year olds/Zumba, 9-12 year olds)

Thursday, July 2:

- 12:45-2:45 p.m. (Volleyball/Disc Golf, 6-8 year olds)

