



FOR IMMEDIATE RELEASE

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## **Waddell & Reed Kansas City Marathon with Ivy Funds Health & Fitness Expo open to the general public**

KANSAS CITY, MO (September 22, 2014) – The Waddell & Reed Kansas City Marathon with Ivy Funds will kick-off marathon weekend October 16 and 17 with a free Health & Fitness Expo. Over 100 vendors from around the country will share their merchandise and expertise with an expected 36,000 attendees. In addition to the vendors, all race participants will pick up their race packets at the Expo.

“The Health and Fitness Expo is free and open to the public both Thursday and Friday,” said President & CEO Kathy Nelson. “We have such a wide range of vendors, there is something for the entire family.”

Expo hours are Thursday, October 16, 3-8 p.m. and Friday, October 17, 11 a.m. – 8 p.m. The Expo is located at the Crown Center Exhibit Hall A, 2323 McGee Street, which is connected to the Sheraton at the north end of Crown Center. Parking is free with validation (up to 3 hours).

New in 2014: Free Wi-Fi will be provided by PSAV and Sheraton Kansas City Hotel at Crown Center to all attendees and exhibitors for the entire duration of the Health & Fitness Expo. It will be a basic Wi-Fi service to allow everyone to have a solid connection to access social media, internet and email.

The Waddell & Reed Kansas City Marathon with Ivy Funds includes a full marathon, half marathon, five-kilometer run, marathon relay and a kids marathon. For more information about the Health & Fitness Expo and to see a complete list of vendors, visit [KCmarathon.org](http://KCmarathon.org) then click on Race Weekend. The Waddell & Reed Kansas City Marathon with Ivy Funds has partnered with the IMT Des Moines Marathon to create the I-35 Challenge. Participants who have registered for the challenge must pick up their I-35 Challenge shirts at the Expo.

Volunteers needed – Over 1,800 volunteers help with the success of the Waddell & Reed Kansas City Marathon with Ivy Funds and this year the marathon is supporting the Wounded Warrior Project through the [Course Monitors 4 Wounded Warrior Project](#). For every individual registering to be a course monitor volunteer through the project, that fulfills their shift, the Waddell & Reed Kansas City Marathon with Ivy Funds will donate \$10 help injured service members.

Volunteers are also needed for various volunteer job opportunities including packet pickup and registration, finish line food area, recycling team and more. Individuals who register to volunteer will receive a long-sleeve event T-shirt along with free food and drinks at the Finish Line Festival as well as free entries for raffle prizes. For more information about volunteering, including our group grant program for nonprofit organizations, contact the volunteer coordinator at [volunteer@kcmarathon.org](mailto:volunteer@kcmarathon.org) or go to the website at [KCmarathon.org](http://KCmarathon.org).

### **About The Kansas City Sports Commission and Foundation**

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

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