



FOR IMMEDIATE RELEASE

Contact: Sarah Dee
816.389.4191

Big 12 5K Family Fun Run returns to Kansas City in March

KANSAS CITY, MO (February 24, 2014) – For the second year in a row, Kansas City’s Big 12 5K Fun Run and Family Stroll will wind around downtown Kansas City as participants show their school pride. This family-friendly event is set in the heart of Big 12 country and takes place on the last day of the Phillips 66 Big 12 Men’s Basketball Championship.

The participants will take off at 10 a.m. on 13th Street next to Sprint Center where they will turn right and head down Oak Street. They will wind their way south to Union Station before heading north again to finish on Grand between Sprint Center and the Power & Light District.

“This event is a great way to end the Phillips 66 Big 12 Men’s Basketball Championship,” said Sarah Dee, Director of Events. “It’s a great way to showcase downtown Kansas City and it also brings college sports fans together no matter what school they support.”

The day starts with a 5K at 10 a.m. and then everyone can enjoy the festive environment at the Big 12 Game Day and in the Power & Light District.

Each participant will receive a commemorative T-shirt and a finisher’s medal. Prizes will be awarded to the overall male and female winners and the top men and women finishers for the different age groups will receive a commemorative key chain. For more information on the race and how to register visit www.kcbig12run.com.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

###