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## **This Saturday is Kansas City's Big 12 5K Family Fun Run**

KANSAS CITY, MO (March 13, 2014) – Kansas City's Big 12 5K Fun Run and Family Stroll is this Saturday, March 15 at 10 a.m. This family-friendly event is set in the heart of Big 12 country and takes place on the last day of the Phillips 66 Big 12 Men's Basketball Championship.

The race starts on 13<sup>th</sup> Street next to Sprint Center then will turn right and head down Oak Street. After crossing in front of Union Station, the participants will head north again to finish on Grand between Sprint Center and the Power & Light District.

"This event is a great way to end the Phillips 66 Big 12 Men's Basketball Championship," said Sarah Dee, Director of Events. "It's a great way to showcase downtown Kansas City and it also brings college sports fans together no matter what school they support."

The day starts with a 5K at 10 a.m. and then everyone can enjoy the festive environment at the Big 12 Game Day street festival presented by Phillips 66 and in the Power & Light District.

Registration is still open at packet pick-up at Ultramax in the Prairie Village shops as well as on race day starting at 8:30 a.m. near the start of the race.

Each participant will receive a commemorative T-shirt and a finisher's medal. Prizes will be awarded to the overall male and female winners and the top men and women finishers for the different age groups will receive a commemorative key chain. For more information on the race and how to register visit [www.kcbig12run.com](http://www.kcbig12run.com).

### **About The Kansas City Sports Commission and Foundation**

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

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