

FOR IMMEDIATE RELEASEContact: [Elliott Scott](#)**Chicken N Pickle President Kelli Alldredge Selected as Honorary Chair for the 2024 Women's Sports Awards presented by Burns & McDonnell**

KANSAS CITY, MO (November 14, 2023) – Kelli Alldredge, President of Chicken N Pickle, will serve as the honorary chair for the 2024 Women's Sports Awards presented by Burns & McDonnell. The annual awards program is WIN for KC's biggest fundraiser and the largest luncheon in the country celebrating National Girls and Women in Sports Day.



Kelli's career path began as a student at KSU, where she earned a Bachelor of Science in Kinesiology with an emphasis in Health Promotion. Immediately upon graduating, she enjoyed the opportunity to work as a cheerleader for the Kansas City Chiefs. Post-college, Kelli became a competitive tennis player, and was a National Champion in World Team Tennis in 2013 and 2020. Her love of sports, health and helping people led her into a decades-long career in personal training. She is the co-founder of Jamie's Wish Foundation and the Chicken N Pickle Foundation.

Kelli also serves on the board of directors for Cristo Rey High School, Heart of KC, Clay County Bank and Savings and the KSU Kinesiology Advisory Board, as well as the KSU Health and Human Science Board.

"As a lifelong athlete, I know the value sports play in developing critical skillsets for women and girls," says Alldredge. "This event is an inspiring and empowering opportunity for all generations to celebrate how far women's athletics have come, and to continue advocating for access and equity."

The 2024 WIN for KC Women's Sports Awards, which takes place in the historic Municipal Auditorium, kicks off by honoring local 2023 female high school state champions with their celebratory march across the stage. Then, throughout the luncheon, event attendees learn about the six honorees in the following categories: Children's Mercy Kansas City Rising Star Award, Lockton Courage Award, Kissick Construction Game Changer Award, UMBFC Charitable Foundation Lifetime Sportswoman Award, Hallmark Cards Leadership Award and Forvis BE BOLD Award. Finally, the keynote speaker delivers an electrifying speech reflective of her challenges and triumphs in the world of sports.

"WIN for KC continues to touch thousands of people around the metro through our programming and events," says Andrea Kimball, Sporting KC Vice President and General Counsel, as well as incoming Chair for the WIN Advisory Board. "Whether it's a young girl playing sports for the first time at Camp WIN, a teenager learning leadership skills through our THRIVE program, or an adult participating in an endurance event like the BLVD Revel Run, women and girls need opportunities to build community through fitness."

The 2024 Women's Sports Awards presented by Burns & McDonnell will be on Tuesday, January 30th. For more information, please click [here](#).

About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit WINforKC.org. For the latest on WIN for KC news, follow on [Twitter](#), [Facebook](#) and [Instagram](#).

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WIN for KC

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