

FOR IMMEDIATE RELEASE

Contact: [Katherine Fox](#)

## Team Cura partners with WIN for KC in support of Youth Advisory Board

KANSAS CITY, MO (Thursday, January 23) – The Women’s Intersport Network WIN for Kansas City ([WIN for KC](#)) is pleased to announce a new partnership with Team Cura that will provide enhanced programming for members of their Youth Advisory Board.

The WIN for KC [Youth Advisory Board](#) (YAB) is comprised of high school girls from the greater Kansas City area who commit their time and energy to the promotion of women and girls in sports. The Youth Advisory Board:

- Engages high school girls to serve as advisers and ambassadors for WIN for KC
- Provides high school girls with opportunities for leadership development by being Camp WIN Team Captains and volunteers in our community
- Offers unique mentoring opportunities for girls with influential women in our community
- Members earn community service hours by volunteering at WIN for KC events

[Team Cura](#) is an Overland Park-based company focused on providing educational programming to support perspective collegiate athletes, recent high school graduates and parents as they navigate the transition to college. Other partners include The First Tee of Greater Kansas City, CAPS and the NAIA.

“We are very lucky to have the support of Team Cura,” says Jessica Blubaugh, Director of WIN for KC. “They will help us provide a truly unique and differentiated experience for our YAB members – who are some of our most valuable ambassadors.”

Team Cura will lead the Youth Advisory Board members through a series of sessions geared towards helping them develop their personal brands, hone their leadership skills and better navigate the world of social media. The application period for the 2020-21 WIN for KC Youth Advisory Board will open in early Spring 2020.

### **About WIN for KC**

The Women’s Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit [WINforKC.org](#). For the latest on WIN for KC news, follow on [Twitter](#), [Facebook](#) and [Instagram](#).

###