



## Inaugural SportsFest Kansas City in Conjunction with Tour of Missouri

(September 2, 2009)- The Kansas City Sports Commission and Foundation announces the inaugural SportsFest Kansas City, presented by Sports Radio 810 WHB. The event will take place September 12<sup>th</sup> and 13<sup>th</sup>, 2009 at the Kansas City Power & Light Entertainment District.

Saturday kicks off at 10:00 AM and continues till 6:00 PM and Sunday starts at 12:00 PM till 6:00 PM with live entertainment, interactive exhibits, food, live radio broadcasts, and autograph sessions with local professional athletes. SportsFest is the watch party for all the local college teams on Saturday and Sunday watch the Chiefs kick off their regular season on the Power and Light Big Screen. Starting at 2:00 PM watch the Tour of Missouri and some of the world's top cyclists ride by the Power and Light District

SportsFest Kansas City is the best opportunity for fans to interact with other fans, professional athletes, and various sports vendors. Admission is FREE and everyone is welcome.

### Schedule of Activities

Saturday, September 12 10:00AM - 6:00 PM

7:30 AM	AIDS Bicycle Challenge
9:00 AM	Sport Radio 810 College Game Day Begins – Corner of McFadden's
10:00 AM	SportsFest Booths and Interactive Exhibits Open
11:00 AM	AIDS Bicycle Challenge Post-Ride Party Begins
11:00 AM	Sport Radio 810 College Game Day Ends
2:00 PM	AIDS Bicycle Challenge Post-Ride Party Ends
3:00 PM	KSU Football Pep Rally
3:30 PM	KU Football Pep Rally
5:00 PM	KSU Football Watch Party at McFadden's
5:00 PM	KU Football Watch Party at Johnny's Tavern

Sunday, September 13 12:00PM - 6:00PM

9:00 AM	Brunch with the Chiefs Ambassadors
12:00 PM	SportsFest Booths and Interactive Exhibits Open
12:00 PM	Chiefs Watch Party
2:00 PM	<i>Tour of Missouri</i> begins and will go by the P&L District 7 times

For more information on SportsFest, visit [www.sportkc.org](http://www.sportkc.org).