



FOR IMMEDIATE RELEASE

Contact: Marla Hanover
Communications & Social Media Manager
816.389.4188

The Waddell & Reed Kansas City Marathon with Ivy Funds goes blue Saturday

KANSAS CITY, MO (October 16, 2014) – To celebrate the Kansas City Royals winning the American League Championship title and heading to the World Series next week, the Waddell & Reed Kansas City Marathon with Ivy Funds is going blue on Saturday, October 18. All participants and spectators are encouraged to wear blue at the race.

“What a special time to live in Kansas City,” said Kathy Nelson, president & CEO of the Kansas City Sports Commission. “We are so excited for the Kansas City Royals winning the ALCS title and heading to the World Series. We want to show our support with a sea of blue running through the streets of Kansas City.”

The 26.2-mile marathon course will take runners along a route that will highlight Kansas City. Runners will start by running through historic downtown past Sprint Center and Power & Light District. They will pass Union Station, the Liberty Memorial, Westport, the Country Club Plaza, 18th & Vine, historic Hyde Park and Brookside. [Click here for the complete course map.](#)

Residents are encouraged to cheer for the runners as they wind through the different districts and neighborhoods along the route. With 26.2 miles there are many opportunities to set up a tailgate, show creative signs and encourage the participants. [Click here for the course map and timing.](#)

The Waddell & Reed Kansas City Marathon with Ivy Funds includes a full marathon, half marathon, five-kilometer run, marathon relay and a 1.2 mile kids marathon. For more information about the races and related events, visit KCmarathon.org.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

###