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## The Kansas City Esports Coalition Launches Corporate Esports Cup

KANSAS CITY, MO (January 13, 2021) – [The Kansas City Esports Coalition](#) (KCEC), a division of the [Kansas City Sports Commission](#), is pleased to announce the inaugural season of the [Kansas City Esports Corporate Cup](#).

Presented by [Veracity](#) and powered by [KCGameOn](#), this is a unique and fun opportunity for companies throughout Kansas City to challenge each other in the fast-growing world of esports.

The competition will feature [three popular titles](#): League of Legends, Rocket League and Mario Kart Preseason play begins March 7. The regular season will run for 8 weeks from March 14 until May 9. Corporate teams will compete weekly leading into the playoffs which will begin on May 9. The double-elimination playoffs for each game title will feature loser-finals and grand finals that will be live streamed online.



The [cost to participate](#) is \$500 per team and the suggested minimum number of players is five (5). Or, companies can secure a Corporate Pass for \$1000 which allows entry of up to three (3) teams (max of 2 teams per title).

To learn more and register for the Kansas City Corporate Esports Cup, visit [kcesportscup.com](#).

### About The Kansas City Sports Commission and Foundation

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).

### About The Kansas City Esports Coalition

The [KCEC](#)'s mission is to use gaming for good by developing, advocating, and enriching the esports culture in the Greater Kansas City Area and beyond. Our grassroots approach allows for an inclusive environment as we provide opportunities for gamers, entrepreneurs, businesses, and educators to connect, exchange ideas, foster events, educate, influence, and cultivate relationships in the KC esports community.

### About KCGameOn

[KCGameOn](#) was founded in 2005 as an organization that hosts a bi-monthly gaming event featuring casual PC, Console, tabletop and card gaming while hosting serious tournament play for the biggest and best esports games currently out there.

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