



FOR IMMEDIATE RELEASE

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## Media Advisory: KC2026 streetcar to be unveiled Thursday during media event at Union Station

*Bid Director, Executive Committee members, and Mayor Quinton Lucas will be available to media; FIFA World Cup veteran Benny Feilhaber will also be present for interviews; Event to take place in advance of upcoming FIFA venue visit to Kansas City*

(October 12, 2021) – The KC2026 bid to bring the 2026 FIFA World Cup to Kansas City will host a media event at 10 a.m. CT on Thursday, Oct. 14 at the KC Streetcar stop at Union Station to unveil a KC2026 Streetcar specially wrapped in advance of FIFA’s upcoming venue visit to Kansas City.

**WHO:** KC2026 World Cup Bid Director Katherine Fox will be joined by Mayor Quinton Lucas and members of the KC2026 Executive Committee, as well as FIFA World Cup veteran Benny Feilhaber, to unveil the KC2026 Streetcar and answer questions about Kansas City’s bid to host the 2026 FIFA World Cup.

**WHAT:** As Kansas City prepares for the arrival of a delegation from FIFA to conduct an upcoming venue visit, KC2026 will unveil a KC Streetcar wrapped in KC2026 branding to showcase the city’s support for the 2026 FIFA World Cup.

**WHEN:** 10 a.m. on Thursday, Oct. 14 (media requested to arrive by 9:45 a.m.)

**WHERE:** Transit Plaza Area located at the KC Streetcar stop at Union Station.

**SHOW OF SUPPORT:** Social media graphics and printable posters are available to download for soccer fans throughout the region to show their support for Kansas City’s bid to bring the 2026 FIFA World Cup to the Midwest. In addition, individuals who would like to display a KC2026 sign at their home or business in downtown KC can pick up a free 18x24 poster while supplies last at the Greater Kansas City Chamber of Commerce offices in Suite 301 on the third floor of Union Station from 8:30 a.m. to 5 p.m. beginning Monday, Oct. 18.

Followed by billions of fans across the globe, the FIFA World Cup is the largest and most prestigious single sport event in the world. The 2026 FIFA World Cup will be jointly hosted by the United States, Canada and Mexico with an expanded field of 48 teams playing in host cities across North America.

Kansas City is one of 17 Candidate Host Cities in the U.S. bidding to host matches during the 2026 FIFA World Cup and will welcome a delegation of FIFA representatives for an upcoming venue visit as FIFA assesses bids prior to selecting host cities in 2022.

During each venue visit, the FIFA delegation holds meetings with various stakeholders, including city and stadium authorities. The visits also consist of inspections for essential infrastructure, such as stadiums, training facilities and potential FIFA Fan Festival sites.

**About The 2026 FIFA World Cup™**

The Fédération Internationale de Football Association (FIFA) is soccer's world governing body. On June 13, 2018, FIFA's member nations voted 134 to 65 to select the United Bid of the United States, Canada, and Mexico to host the 2026 FIFA World Cup™. For the first time, 48 nations will participate in the month-long competition that is scheduled to run from mid-June to mid-July, 2026. A total of 80 matches will be played in 16 cities across North America. Kansas City is among 17 finalists vying to be among the U.S. Host Cities. Other competing U.S. cities are Atlanta, Baltimore, Boston, Cincinnati, Dallas, Denver, Houston, Los Angeles, Miami, Nashville, New York/New Jersey, Orlando, Philadelphia, San Francisco Bay Area, Seattle, and Washington, D.C.

**About The Kansas City Sports Commission and Foundation**

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).

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