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GEICO to be Recognized as Presenting Sponsor of the Half Marathon Distance of the 2020 Garmin Kansas City Marathon

KANSAS CITY, MO (May 28, 2020) – The [Kansas City Sports Commission & Foundation](#) and the [Garmin Kansas City Marathon](#) are pleased to announce a new partnership with GEICO. GEICO will support the event as the Presenting Sponsor of the half marathon distance, which is the race's most popular distance option. The race will be titled the *Garmin Kansas City Half Marathon presented by GEICO*.

"We can't thank GEICO enough for their support – particularly during these challenging times," said Dave Borchardt, Race Director of the Garmin Kansas City Marathon. "GEICO recently opened a new office here in Kansas City, and it's great to see they are already investing significantly in the Kansas City community."

The Garmin Kansas City Marathon is scheduled to take place on Saturday, October 17, 2020 and features 5K, 10K, Half Marathon and Full Marathon distance options. It is Kansas City's largest and most exciting annual race event and it takes runners on a tour through the coolest neighborhoods and most beautiful landmarks including the World War I Museum and Memorial, the Country Club Plaza, the Nelson-Atkins Museum of Art, Waldo, Westport, the 18th & Vine Jazz District and more.

The Garmin Kansas City Marathon has been named one of Trip Advisor's "[50 U.S. Road Races to Attempt in your Lifetime](#)." It was recognized by RaceRaves, the leading online race finder and community review site for runners, as the "[Best Marathon in Missouri](#)." Finally, it was rated one of the top 20 Marathons on BibRave.com thus qualifying for "[The BibRave 100: a Definitive List of the Best Races in America](#)."

"We are proud to sponsor the 2020 Garmin Kansas City Marathon, and our associates are excited to participate and support such a great event," said Lee Foskey, GEICO Kansas City Director. "Since our opening in 2018, we have been committed to this wonderful community. We are always looking for ways to broaden our involvement in Kansas City and surrounding communities, and we also want to provide opportunities. Our office in Lenexa is constantly growing, and we are looking for great people who are looking for a new career to join our team!"

GEICO is currently hiring in the Kansas City area - please visit www.geico.jobs/kansascity to view GEICO's open positions.

About The Kansas City Sports Commission and Foundation

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Kansas City Marathon presented by Garmin on [Twitter](#), [Facebook](#) and [Instagram](#).

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