



FOR IMMEDIATE RELEASE

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The Garmin Kansas City Marathon Presents the Million Mile Challenge

KANSAS CITY, MO (August 24, 2020) – Out of concern for the safety of race participants, partners, staff and volunteers, organizers of the [Garmin Kansas City Marathon](#) have made the difficult decision to cancel the race scheduled for October 17, 2020. *Participants who have already registered should visit [kcmarathon.org](#) for detailed information on options for converting their current race selection.*

However, race organizers are pleased to announce that the race has transitioned to become the [Garmin Kansas City Marathon Million Mile Challenge](#) – a fun and engaging way to support your local community while training, exercising and participating in daily activities between now and October 17.

The Garmin Kansas City Marathon Million Mile Challenge begins today! Participants will [register](#) (\$40) for their goal distance (5K/3.1 miles, 10K/6.2 miles, half marathon/13.1 miles or full marathon/26.2 miles) and will receive a unique bib number that they will use to log their mileage via the [Million Mile Challenge Tracker](#). Participants are encouraged to run or walk and should track both their training mileage AND their race mileage. To make the Million Mile Challenge as inclusive as possible, the race distance mileage selected by participants can either be completed in a single day or can be reached by cumulative miles tracked over multiple days. Every mile counts! All miles must be logged by October 17 in order to count towards the million-mile goal.

Key benchmarks will be celebrated and registrants will be randomly selected to receive exciting gifts:

- 100,000 miles: 100 free entries into the 2021 Garmin Kansas City Marathon
- 250,000 miles: 250 premium [Garmin](#) water bottles
- 500,000 miles: 500 [T-Mobile](#) cell phone armbands
- 600,000 miles: 3 lucky participants will win \$600 CASH courtesy of [Missouri Lottery](#)
- 750,000 miles: 750 [Sporting Kansas City](#) jersey bags

When the Million Mile Challenge goal is achieved, there will be a giant celebration with additional prize giveaways, and [Heartland Coca-Cola Bottling Company](#) will be making a sizable donation to the Kansas City Sports Commission & Foundation, the non-profit organization that organizes the Garmin Kansas City Marathon.

Participants registered for the Million Mile Challenge will receive a race-branded shirt, large finisher's medal, commemorative race bib, a digital finisher's certificate and a Garmin Kansas City Marathon Million Mile Challenge finisher item. Additionally, all participants will receive the "Ultimate Kansas City Swag Bag," which will include special offers and items from local Kansas City companies including Garmin, T-Mobile, the Kansas City Royals, Sporting KC, Charlie Hustle, the National WWI Museum and Memorial, Zarda BBQ and more to be announced.

The Garmin Kansas City Marathon Million Mile Challenge will culminate in a safe, socially distanced drive-through Finishers Fest presented by T-Mobile (location TBD). This two-day event (October 16 & 17) offers the opportunity for participants to pick up their race packets and participant items in person and will feature fun photo opportunities, sponsor booths and other activities. Registrants may also choose to have their race packets mailed directly to them (additional fees apply).

[Register](#) now!

About The Kansas City Sports Commission and Foundation

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). **Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).**

About Garmin International, Inc.

Engineered on the inside for life on the outside, Garmin products have revolutionized life for runners, cyclists, swimmers and athletes of all levels and abilities. Committed to developing technology that helps people stay active and elevate performance, Garmin believes every day is an opportunity to innovate and a chance to beat yesterday. For more information, visit Garmin's virtual pressroom at garmin.com/newsroom, contact the Media Relations department at 913-397-8200, or follow us at facebook.com/garminfit, twitter.com/garminnews, instagram.com/garminfitness or youtube.com/garmin.

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