



FOR IMMEDIATE RELEASE

Contact: [Katherine Fox](#)

## **Kansas City to host Virtual Big 12 Press Conference for Local Media on Tuesday**

KANSAS CITY, MO (March 8, 2021) – Kansas City’s Local Organizing Committee will hold a virtual press conference on Tuesday, overviewing the highly anticipated return of the Phillips 66 Big 12 Men’s and Women’s Basketball Championships to Downtown KC, March 10-14.

**When:** Tuesday, March 9, at 9 a.m.

**Where:** via Zoom  
<https://us02web.zoom.us/j/86820507210?pwd=QSt1cFJseXlVa2xFOHcva0RaRmRodz09>

**Who:** The virtual event will begin with short remarks from the following officials, followed by a short period for questions. The presentation will also be recorded.

- Bob Bowsby, Commissioner, Big 12 Conference
- Mayor Quinton Lucas, City of Kansas City, Missouri
- Kathy Nelson, President & CEO, Kansas City Sports Commission

**What:** Returning for its 20th year, the Big 12 Men’s Basketball Championship will take place at T-Mobile Center, March 10-13. Just a few blocks away, the Big 12 Women’s Basketball Championship will be held at the historic Municipal Auditorium, March 11-14.

Kansas City officials will speak to the coordination of the Championships by several regional entities, overview preventive measures put in place by both venues and highlight opportunities to safely support the Championships, even without a ticket.

Though fan attendance is limited due to current health and safety guidelines, the public is invited to participate in ancillary events such as the Big 12 Virtual Food Drive (March 1-15), the Big 12 Blood Drive (March 11-12) and Kansas City’s Big 12 Run, taking place virtually this year. For more information about the Championships, go to

[VisitKC.com/Big12](http://VisitKC.com/Big12).

**Contacts:**     [Nichole Robinson](#), 816-474-2961 (KC Sports Commission)  
                  [Derek Klaus](#), 816-651-5454 (Visit KC)  
                  [Shani Tate Ross](#), 816-949-7170 (T-Mobile Center)  
                  [Joni Lehmann](#), 469-524-1022 (Big 12 Men’s Championship)  
                  [Russell Luna](#), 469-524-1009 (Big 12 Women’s Championship)

---

**Topic: Big 12 Basketball Virtual Press Conference**  
**Time: Mar 9, 2021 09:00 AM Central Time (US and Canada)**

Join Zoom Meeting

<https://us02web.zoom.us/j/86820507210?pwd=QSt1cFJseXlVa2xFOHcva0RaRmRodz09>

Meeting ID: 868 2050 7210

Passcode: 089708

One tap mobile

+13126266799,,86820507210#,,,,\*089708# US (Chicago)

**About The Kansas City Sports Commission and Foundation**

The mission of the [Kansas City Sports Commission & Foundation](#) is to drive Kansas City's overall sports strategy, to enrich the quality of life, create economic impact and raise visibility for our region. As a privately-funded nonprofit, we are entirely dependent on your support. For the latest on Kansas City Sports Commission news, follow on [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). Also follow the Garmin Kansas City Marathon on [Twitter](#), [Facebook](#) and [Instagram](#).

###

**KANSAS CITY SPORTS COMMISSION & FOUNDATION**

2600 Grand Boulevard, Suite 100 | Kansas City, MO 64108 | 816.474.4652