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## News Advisory

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## Kansas City hosts special preview screening of "42," the new Jackie Robinson film

**"42" star Harrison Ford to attend VIP reception on April 11;  
sportswriter Joe Posnanski to host panel discussion**

**Waddell & Reed, Kansas City Sports Commission and AMC Theatres organize  
April 11<sup>th</sup> benefit for Negro Leagues Baseball Museum, with support from KC Royals**

**Mayor Sly James speaks at "42" KC news event on March 20 at the Negro Leagues Baseball Museum:  
"Before Jackie was Number 42, he was Number 5 with the KC Monarchs"**

**WHAT:** A special advance screening of "42" will be presented in Kansas City by Waddell & Reed — through its relationship with production company Legendary Pictures — at AMC Theatres, with support from the Kansas City Royals, to benefit the Negro Leagues Baseball Museum and the Kansas City Sports Commission. Jackie Robinson, who broke the color barrier in Major League Baseball in 1947, played in 1945 for the KC Monarchs of the Negro Leagues before being recruited to the Dodgers.

"42" stars Academy Award® nominee **Harrison Ford** as Dodger's General Manager Branch Rickey, the MLB executive who first signed Jackie Robinson, played by Chadwick Boseman. The film is written and directed by Academy Award® winner Brian Helgeland.

**WHEN/** Wednesday, March 20 at noon — News Conference at Negro Leagues Baseball Museum  
**WHERE:** 1616 East 18th St, Kansas City, MO 64108.

KC Mayor Sly James; Bob Kendrick, president of the Negro Leagues Baseball Museum; Tom Butch, executive vice president of Waddell & Reed Financial, Inc.; and KC's baseball luminaries outline details of the screening and Jackie Robinson's ties to Kansas City and the KC Monarchs: **"Before Jackie was Number 42, he was Number 5 with the KC Monarchs."**

**Thursday, April 11, 2013 — "42" Advance Screening Event at AMC BarryWoods 24,  
8101 Roanridge Road, Kansas City, MO 64151**

**6:30 p.m. — Red Carpet VIP Reception with "42" stars Harrison Ford and Andre Holland**

**8:00 p.m. — "42" screening for VIP and Legacy ticketholders (see below)**

**8:10 p.m. -- Multiple screenings of "42" for Major Leaguer ticketholders**





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**9:30 p.m. — Q&A Panel Discussion**, moderated by **Joe Posnanski**, former sports writer for the *Kansas City Star* and *Sports Illustrated* and author of “The Soul of Baseball: A Road Trip Through Buck O’Neil’s America.” Panel will feature, at minimum, **Bob Kendrick**, president of the Negro Leagues Baseball Museum, and **David Robinson, the son** of Jackie Robinson.

**TICKETS:** Limited tickets available for the advance screening event and must be purchased online at [www.42kansascity.com](http://www.42kansascity.com). Individual tickets and sponsorship packages available at these levels:

**VIP packages:** Reception with Harrison Ford, premium seating in premium theater, movie introduction from Harrison Ford, Q&A session following movie led by Joe Posnanski, unlimited concessions, souvenir bag.

**\$25,000: 26 tickets**                      **\$5,000: 8 tickets**                      **\$1,000: 2 tickets**  
**\$10,000: 12 tickets**                      **\$2,500: 4 tickets**

**Legacy:** Tickets for \$72 each receive premium seating in premium theater, movie introduction from Harrison Ford, Q&A session following movie led by Joe Posnanski, unlimited concessions, 2 drink tickets, souvenir bag.

**Major Leaguer:** Tickets for \$42 each receive movie introduction from actor Andre Holland of “42,” unlimited concessions, 2 drink tickets, and souvenir bag.

Individual tickets are tax-deductible; proceeds to benefit the Negro Leagues Baseball Museum and the Kansas City Sports Commission. **Tickets available through April 9, 2013.**

**WHY:** Waddell & Reed, through its relationship with production studio Legendary Pictures, became aware of the pending release of “42,” the story of Jackie Robinson, whose career began with the Kansas City Monarchs of the Negro Leagues in 1945, before he was discovered by Brooklyn Dodger’s GM Branch Rickey. Robinson played with the Monarchs on the old Muehlebach Field, the predecessor to Municipal Stadium, at 22<sup>nd</sup> and Brooklyn.

Waddell & Reed Financial, Inc., including Executive Vice President **Tom Butch**, who also is chairman of the board of the Kansas City Sports Commission, recognized the release of this film as an opportunity to support the Negro Leagues Baseball Museum in Kansas City and the Kansas City Sports Commission through a special advance screening. AMC Theatres, another Kansas City-based entity, is serving as host and venue sponsor, donating the entire theater space, theater team, concessions and spirits for the event.

**Bob Kendrick**, president of the Negro Leagues Baseball Museum, who is well-versed in Kansas City Monarchs and Robinson’s history, agreed that Kansas City makes a fitting location for an advance screening, noting that Robinson’s step into Major League Baseball marked the unofficial beginning of the civil rights movement in this country. The Kansas City Monarchs ultimately sent more players to MLB than any other Negro League franchise.





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**WHO:** **Waddell & Reed**, founded in Kansas City in 1937, is one of the oldest mutual fund and financial planning companies in the country. Through its subsidiaries, Waddell & Reed Financial, Inc. provides investment management and financial planning services to clients throughout the U.S. Waddell & Reed Investment Management Company serves as investment advisor to the Waddell & Reed Advisors Group of Mutual Funds, Ivy Funds Variable Insurance Portfolios and InvestEd Portfolios, while Ivy Investment Management Company serves as investment advisor to the Ivy Funds.

**Negro Leagues Baseball Museum (NLBM)**, founded in 1990, is a privately funded, non-profit organization dedicated to preserving the rich history of African-American baseball. The NLBM opened its permanent, 10,000 square-foot facility in 1997 in Kansas City, Missouri, where visitors can experience multi-media displays and hundreds of photographs and artifacts dating from the late 1800s through the 1960s.

**Kansas City Sports Commission** -- The Kansas City Sports Commission and Foundation aims to enhance the quality of life and economic success of Greater Kansas City by taking the lead in maintaining and selectively acquiring a diversity of amateur and professional sporting events; to collaborate with area economic development agencies to attract and retain amateur and professional sports organizations; and to promote the lifetime benefits of sports for the youth of Greater Kansas City. The organization has helped more than \$750 million in estimated economic impact on the metropolitan area since 1990.

**AMC Theatres** delivers distinctive and affordable movie-going experiences in 332 theatres with 4,804 screens primarily in the United States. The company operates 22 of the 50 highest grossing theatres in the country, including four of the top five. AMC has propelled industry innovation and continues today by delivering premium sight and sound, enhanced food and beverage, and diverse content.

**Kansas City Royals** -- Founded in 1968, the **Kansas City Royals** began play in 1969 and are a member of Major League Baseball's American League Central Division. The Royals have won two American League pennants and a World Championship in 1985. The club plays in beautifully renovated Kauffman Stadium, located in Kansas City, Mo., and part of the Truman Sports Complex. Kauffman Stadium was the site of the 2012 MLB All-Star Game and related festivities, which brought a weeklong celebration of baseball to Kansas City. The Royals have a number of promising young players emerging both at the Major League level and in the club's minor league system.

**MORE:** For more information about the Kansas City advance screening of "42," view a trailer of the movie, or to purchase tickets, visit [www.42Kansascity.com](http://www.42Kansascity.com).

"42" -- Academy Award® winner Brian Helgeland ("L.A. Confidential") wrote and directed the drama "42," starring Chadwick Boseman ("The Express") and Oscar® nominee Harrison Ford ("Witness"). "42" is rated PG-13 for thematic elements including language.





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Download movie materials: <https://www.epk.tv/>  
<http://press.warnerbros.com/login.php>

Hero is a word we hear often in sports, but heroism is not always about achievements on the field of play. “42” tells the story of two men—the great Jackie Robinson and legendary Brooklyn Dodgers GM Branch Rickey—whose brave stand against prejudice forever changed the world by changing the game of baseball. In 1946, Branch Rickey (Harrison Ford) put himself at the forefront of history when he signed Jackie Robinson (Chadwick Boseman) to the team, breaking Major League Baseball’s infamous color line. But the deal also put both Robinson and Rickey in the firing line of the public, the press and even other players. Facing unabashed racism from every side, Robinson was forced to demonstrate tremendous courage and restraint by not reacting in kind, knowing that any incident could destroy his and Rickey’s hopes.

Instead, Number 42 let his talent on the field do the talking—ultimately winning over fans and his teammates, silencing his critics, and paving the way for others to follow. In 1997, Major League Baseball retired the number 42 for all teams, making it the first number in sports to be universally retired. The only exception is April 15<sup>th</sup>—Jackie Robinson Day—commemorating the date of his first game as a Brooklyn Dodger. On that day, players from every team proudly wear Number 42 to honor the man who altered the course of history.

Rounding out the main cast of “42” are: Nicole Beharie (“Shame”) as Rachel Isum, who would become Robinson’s wife; Christopher Meloni as Leo Durocher; Andre Holland as Wendell Smith; Lucas Black as Pee Wee Reese; Hamish Linklater as Ralph Branca; Ryan Merriman as Dixie Walker; and T.R. Knight as Harold Parrott. The film is produced by Thomas Tull, with Dick Cook, Jon Jashni, and Jason Clark serving as executive producers, and Darryl Pryor and Jillian Zaks co-producing.

Warner Bros. Pictures and Legendary Pictures present, a Legendary Pictures Production, a Brian Helgeland film, “42.” Slated for release April 12, 2013, the film will open in time to commemorate the 66<sup>th</sup> anniversary of Jackie Robinson Day - April 15, the date of his first game as a Brooklyn Dodger.

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