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## WIN FOR KC ANNOUNCES CO-CHAIRS FOR 26TH ANNUAL WOMEN'S SPORTS AWARDS CELEBRATION

KANSAS CITY, MO (September 18, 2019) – The Women's Intersport Network for Kansas City ([WIN for KC](#)) is proud to announce the co-chairs for the 26<sup>th</sup> annual WIN for KC [Women's Sports Awards Celebration](#) presented by Burns & McDonnell which will be hosted on Friday, February 7, 2020 at the Kansas City Convention Center Grand Ballroom.

**Whitney Bartelli** is President of Bank Midwest, a division of NBH Bank, and the parent Company's Chief Marketing Officer. She is also a member of NBH Bank's board of directors. She oversees the Bank Midwest operation in the Greater Kansas City region, leads community-building and civic initiatives, integrated brand strategy and marketing programs, product development and client service initiatives for the Company's franchise, which operates in Colorado, Kansas, Missouri, New Mexico, Utah and Texas through more than 100 locations. Whitney has more than 25 years of experience in financial services.



She is involved in many organizations throughout the community, including the board of directors for the Greater Kansas City Chamber of Commerce, where she is immediate past Chair for the Executive Women's Leadership Council, The Kansas City Area Development Council board of directors, the board of directors for Hope House, the KU Advancement Board and the Finance Committee for Ronald McDonald House. She was named to the Kansas City Business Journal's Power 100 in 2018 and 2019, and Ingram's Top 250 Leaders in Kansas City for four consecutive years. Whitney is also a member of the Kansas City Business Journal's 2016 class of Women Who Mean Business.

**Maria Maffry**, Principal and Chief Business Development Officer at BNIM (and past [WIN for KC Triathlon](#) participant!), is responsible for business development, strategic planning, and business oversight at BNIM, and she serves on the firm's Executive Committee governing body. In part due to Maria's guidance, BNIM has established a reputation for design excellence, sustainable practices, and thought leadership while becoming an international practice.



She is a visionary leader who leads from her core personal values and sees no limit to what is possible. Throughout her career, Maria has advocated for the next generation of leaders by inspiring them to actively participate and contribute their talents. Maria was named to the 2015 class of the Kansas City Business Journal's Women Who Mean Business and contributes her time and expertise to a number of civic organizations including the Kansas City Area Development Council Board of Directors, ArtsKC Board of Directors, KU Endowment Advancement Board of Directors and Co-Chair of the Marketing

Committee, UMKC Bloch Advisory Council and KC Rising Global Design Marketing Committee Co-Chair. She lends her voice to a number of causes frequently serving as a speaker and panelist for women's leadership and innovation.

"We would be hard-pressed to find two more remarkable and dedicated women to support our fundraising and planning efforts around the 2020 Women's Sports Awards Celebration," says Jessica Blubaugh, Director of WIN for KC. "Whitney and Maria truly embody the mission and vision of WIN for KC, particularly with respect to our goals around leadership development. We are very lucky to have them on board!"

The WIN for KC Women's Sports Awards Celebration presented by Burns & McDonnell is the largest celebration of National Girls and Women in Sports Day in the country. This annual event recognizes women and girls throughout the community who are making a difference through sports. It is a key fundraising initiative to support WIN for KC's mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development.

#### **About WIN for KC**

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 under the umbrella of the Greater Kansas City Sports Commission, with the mission to ignite girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program of the Kansas City Sports Commission and Foundation. For more information, visit [WINforKC.org](http://WINforKC.org). For the latest on WIN for KC news, follow on [Twitter](#), [Facebook](#) and [Instagram](#).

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**WIN for KC**

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