



FOR IMMEDIATE RELEASE

Contact: Marla Hanover
Communications & Social Media Manager
816.389.4188

KC Marathon Finish Line Festival presented by BNY Mellon to take place in Washington Square Park October 17

KANSAS CITY, MO (October 12, 2015) – Thousands will descend upon Washington Square Park Saturday, October 17 as runners take to the streets of Kansas City as part of the Waddell & Reed Kansas City Marathon with Ivy Funds. While the runners cross the finish line, Washington Square Park will be the site of the “after party” festivities.

“It will be a party at Washington Square Park when our participants cross the finish line,” said President & CEO Kathy Nelson. “There are a lot of activities for the entire family to enjoy.”

A family-friendly event open to race participants, spectators and the general public, will have plenty to satisfy their senses. Beginning at 7 a.m., Washington Square Park, adjacent to the finish line near Pershing and Grand, will transform into a party with live music, food and interactive entertainment.

Some of the features for the Finish Line Festival presented by BNY Mellon include:

Live Music 7 a.m. – 1 p.m. – This year’s music is coming from three local bands.

- *Southern Vixens* consists of three talented, strong lead female vocalists who combine harmonies like no other in Kansas City. This female trio features country from yesterday and today along with a mix of rock n’ roll, all done with a unique Southern Vixens twist. [Click here](#) for more information about Southern Vixens.
- *Ironband* is back by popular demand. This group of musicians is comprised of amateur endurance athletes, runners, triathletes, cyclists, and adventure racers from Kansas City. [Click here](#) for more information about Ironband.
- Four-piece indie rock band, *Kangaroo Knife Fight*, is fronted by Anthony Avis and his Australian soulful voice with the edge of today’s modern indie rock. [Click here](#) for more information about Kangaroo Knife Fight.

Food and Beverages

- Each participant (21 years of age and older) will receive a complimentary beer donated by [Central States Beverage](#). The participant must show a photo ID to receive the complimentary beer.
- Participants will also receive a free sandwich from Seasons 52 Fresh Grill. [Seasons 52](#) uses ingredients at the peak of their freshness.

Fit-Tastic Family Fun Zone (begins at 9 a.m.)

After the Kids Marathon presented by Chick-fil-A, kids can learn how to choose healthy habits for a healthy future while having fun. The Kids Marathon presented by Chick-fil-A will start at 9:30 a.m. after pre-race activities including music, a mascot race and stretching and warm up.

The Waddell & Reed Kansas City Marathon with Ivy Funds includes a full marathon, half marathon, five-kilometer run, marathon relay and a 1.2 mile “kids marathon.” For more information about the races and related events, visit [KCmarathon.org](#).

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

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