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Local athlete wraps up 12 marathons in 12 months at the Waddell & Reed Kansas City Marathon with Ivy Funds

KANSAS CITY, MO (September 15, 2014) – Three months after surviving a near fatal accident on his bike in July 2013, Cory Scheer ran the Waddell & Reed Kansas City Marathon with Ivy Funds, his first of 12 marathons he planned to run over 12 months to raise awareness and money for five charities. Scheer was in the middle of training for a full Ironman triathlon when he was struck by a motorist less than a mile from his home. He sustained significant injuries that included hairline fractures to his spine, a concussion, various contusions and multiple lacerations to his back, hip, arms, face, and ear that resulted in 300 stitches. Amazingly though, Scheer did not acquire any internal injuries, major bone fractures, spinal cord compromises, or injuries to tendons or ligaments.

“Multiple medical professional called the incident and subsequent recovery a medical miracle,” said Scheer. “After only two days in the hospital, I began the recovery process and was back to running just four weeks post-accident.”

During his recovery, Scheer decided one of his top priorities was to find a way to tell his story and to encourage others to give to organizations that are meeting the world’s deepest needs. He chose the following charities that specifically address the basic human needs of shelter, water, education, food and love: 200 Orphanages Worldwide, Living Water International, Raising a Reader KC, Camp to Belong and World Vision.

“I am grateful to have survived the serious accident last year,” said Scheer. “The running community has helped me significantly along the way during the Basic Needs Marathon Challenge. The response has been amazing and I am thankful for the gift of running.”

Scheer started his 12 marathons in 12 months challenge October 2013 at the Waddell & Reed Kansas City Marathon with Ivy Funds then ran St. Louis Marathon (10/27/13), KC Gobbler Grind Marathon (11/24/13), Run for the Ranch Marathon (12/28/13), Little Rock Marathon (3/2/14), Go! St. Louis Marathon (4/6/14), Garmin Oz Marathon (4/26/14), Lincoln Marathon (5/3/13), Maryville Marathon (6/14/14), Heart of America Marathon (9/1/14), Colorado Fall Classic Marathon (9/14/14) and MO’ Cowbell Marathon (10/5/14). He will finish up the challenge where it all started in Kansas City.

In addition to running the marathons, Scheer developed the Basic Needs Virtual 5K shortly after completing the Waddell & Reed Kansas City Marathon with Ivy Funds. He wanted to provide an opportunity for people to be actively involved in the fundraising through a virtual 5K. During the month of April over 800 people from four countries and nearly 20 states participated in their own town running on trails, streets and treadmills. Every penny of the \$15,000 raised went to help others.

For more information on becoming a part of Scheer’s community that makes every mile matter, visit: www.basicneedsmarathon.com or like his cause on Facebook at www.facebook.com/basicneedsmarathon.

About The Kansas City Sports Commission and Foundation

The Kansas City Sports Commission & Foundation benefits the Kansas City region through sports by creating, attracting and managing major sporting events for Kansas City. And, promote the lifetime benefits of sports for youth through educational initiatives, tournaments and clinics.

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