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Scholarship Available to Incoming Seniors

WIN for KC is excited to announce that Chiefs General Manager Scott Pioli and his family will be awarding a \$3,000 scholarship annually to a high school senior who has dedicated her time to WIN for KC.

The students who selflessly give their time and talents to WIN for KC each year become role models for young girls and positive examples of how everyone can incorporate athletics and activity into their lives. High school students mentor younger girls during WIN for KC's annual Camp WIN, which educates girls on the benefits of sports and fitness and inspires them to live active. Throughout the year, students take part in the Youth Advisory Board, which works to promote female participation in sports.

“Our high school volunteers are invaluable to the success of Camp WIN and our Youth Advisory Board,” says Kathy Nelson, President/CEO of the Kansas City Sports Foundation and WIN for KC. “The younger girls grow in confidence and ability thanks to the mentorship and attention of our wonderful high school students. The Pioli Family Scholarship will be one way we can show our appreciation to these amazing young women.”

The recipient of the Pioli Family Scholarship must be a senior graduating in the 2012-13 academic year and planning to attend a college or university full-time the following fall. This annual \$3,000 scholarship will be put toward her college of choice for the next academic year.

Applications are due Nov. 1, 2012. All girls who meet the qualifications and have been involved with WIN for KC's Camp WIN or the Youth Advisory Board are encouraged to apply.

WIN for KC staff and advisory board chairs will select the top three to six candidates. After that, WIN for KC representatives and the Pioli family will meet to discuss and decide the winner, who

will be notified in January and honored at the 2013 WIN for KC Women's Sports Awards Celebration.

“My family and I are honored to partner with WIN for KC on this scholarship opportunity,” said Pioli. “Educating young ladies on the significance of staying active and becoming community leaders is very important to us. WIN for KC is a tremendous organization and we are blessed to assist them and these young ladies as they continue their education.”

Scott Pioli, a five-time winner of NFL Executive of the Year honors, is entering his fourth season with the Kansas City Chiefs in 2012. He and his wife, Dallas, have one daughter, Mia Costa Pioli. The Pioli family has embraced the Kansas City community since their arrival in 2009, participating in numerous philanthropic efforts including Operation Breakthrough and Harvesters. Additionally, the Pioli's created a scholarship for the College For Every Student Foundation (CFES), a national non-profit organization that partners with public schools in high-need communities to raise student aspirations and performance, an initiative he has brought to Kansas City Public Schools. He and his family have also been enthusiastic supporters of Kansas City's local arts scene.

Camp WIN for girls ages 6-8 will be June 18-21, 2012 at Rockhurst University. Interviews and video footage is available during this timeframe.

About WIN for KC

The Women's Intersport Network for Kansas City (WIN for KC), was established in 1994 with the mission to empower girls and women through advocating and promoting the lifetime value of sports and fitness, while providing opportunities for participation and leadership development. WIN is a volunteer, membership-driven organization that operates as a program under the umbrella of the Kansas City Sports Commission and Foundation. For more information, visit WINforKC.org.

About Kansas City Sports Commission

By promoting Kansas City sports locally and nationally, and by working behind the scenes to attract, retain and facilitate sports events and organizations here, the Kansas City Sports Commission & Foundation is helping our bi-state region realize the economic, social and community-building benefits of sports. As a privately-funded non-profit, we are entirely dependent on your support.

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